

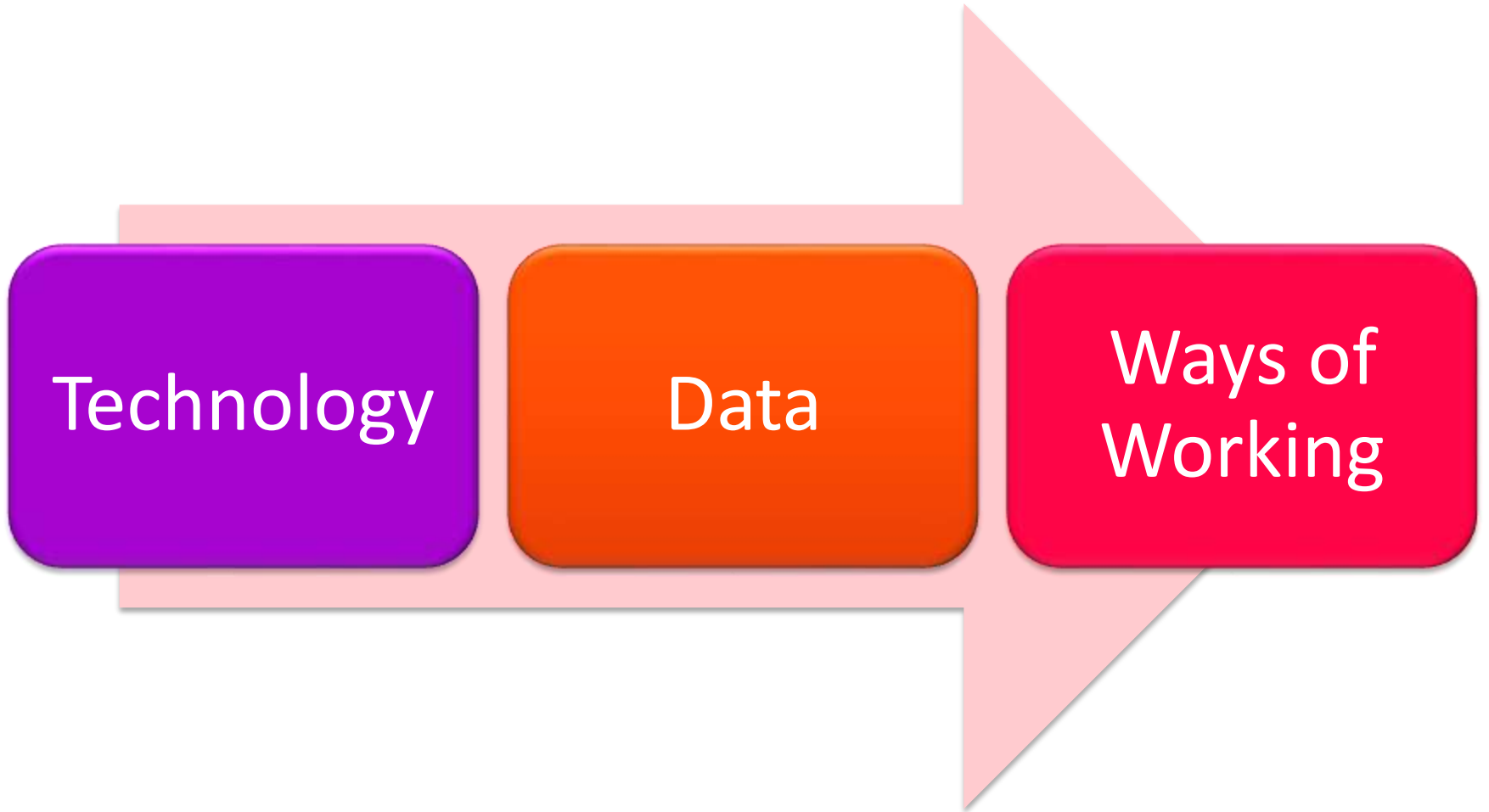


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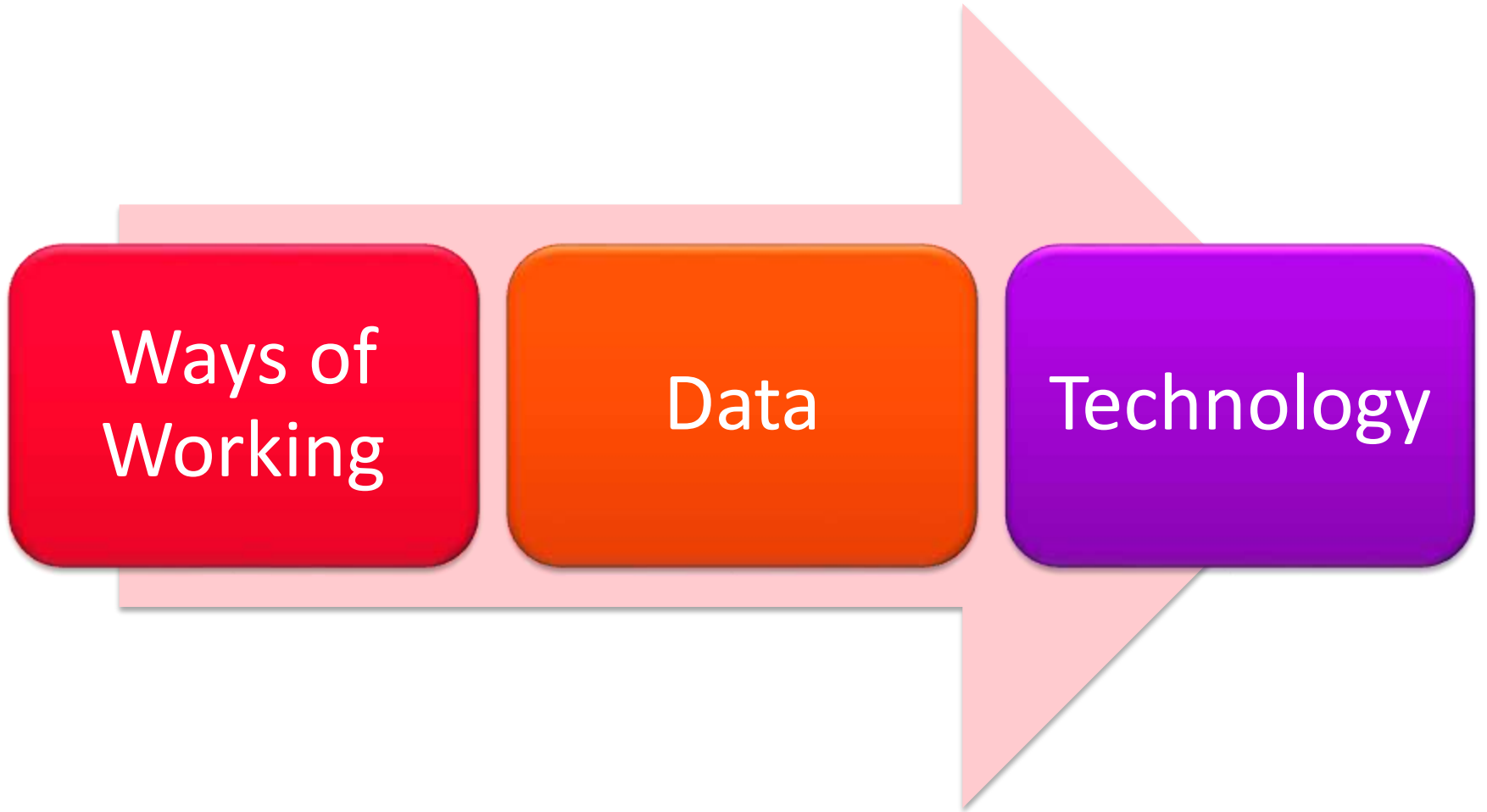
How to innovate

Eddie Copeland
Director of Government Innovation
@EddieACopeland

The common innovation narrative



How it should happen



How do you want to
work?

(How can you make
smarter use of people?)



Smarter use of people

ShareLab Fund

“The fund will support organisations to develop and test business models that make an impact on social issues”



GoodSAM





Challenge Prize Centre

Powered by **Nesta**...

Challenge Prize Method

Can you answer 'yes' to the following:

1. Can you define a clear goal and how to measure whether it's been met?
2. Would better solutions be generated by a wider pool of innovators?
3. Could a prize motivate innovators?
4. Could a prize accelerate progress?
5. Could solutions be adopted/taken to market?

Example Challenge Prizes



0↑ Open Up Challenge

by **nesta** 

Citymart – Challenge based procurement

CITYMART

HOME

RESULTS

SERVICES

CHALLENGES

#CITIESSHARE

SOLUTIONS

LOG IN

CHALLENGES

Citymart Challenges help cities access the contributions of citizens and entrepreneurs to find proven, innovative solutions to solve their problems.

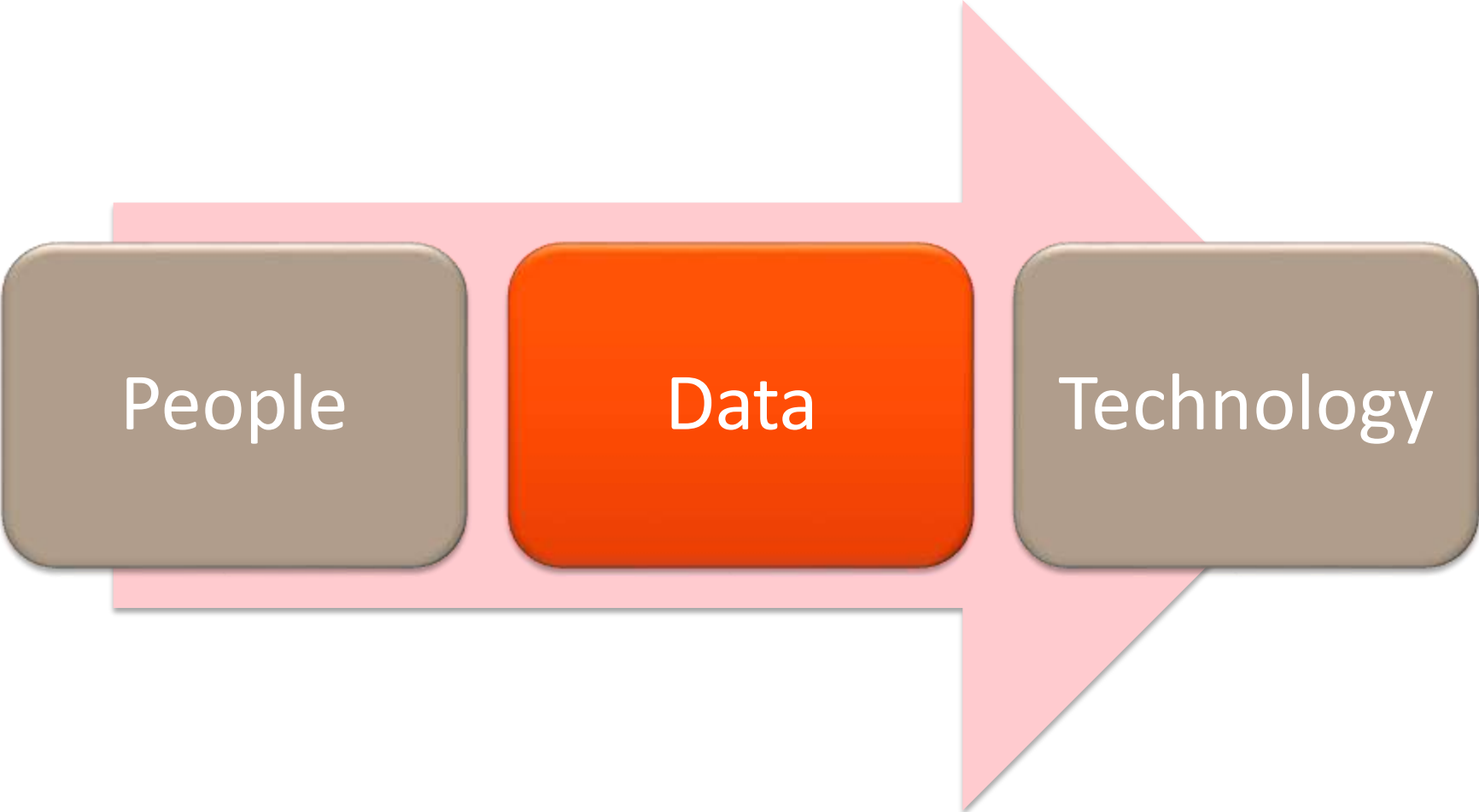
They ask three simple questions: "What is your idea for solving the problem, how ready is your solution, and how can we measure its success?"

Citymart Challenges are fair and transparent, and proposals will be evaluated by city officials and field experts, offering you valuable feedback.

Smarter use of people in summary

1. What's the best operating model?
2. How do you incentivise people within your organisation to innovate?
3. How do you access the best ideas from innovators outside your organisation?
4. How can you work in partnership with businesses, charities and citizens?

Smarter use of data



How can you make
smarter use of data?

Tried and tested ways to deliver more and better with less

Shared services

Intelligent coordination between teams

Prediction and prevention

9 principles for addressing a problem with data

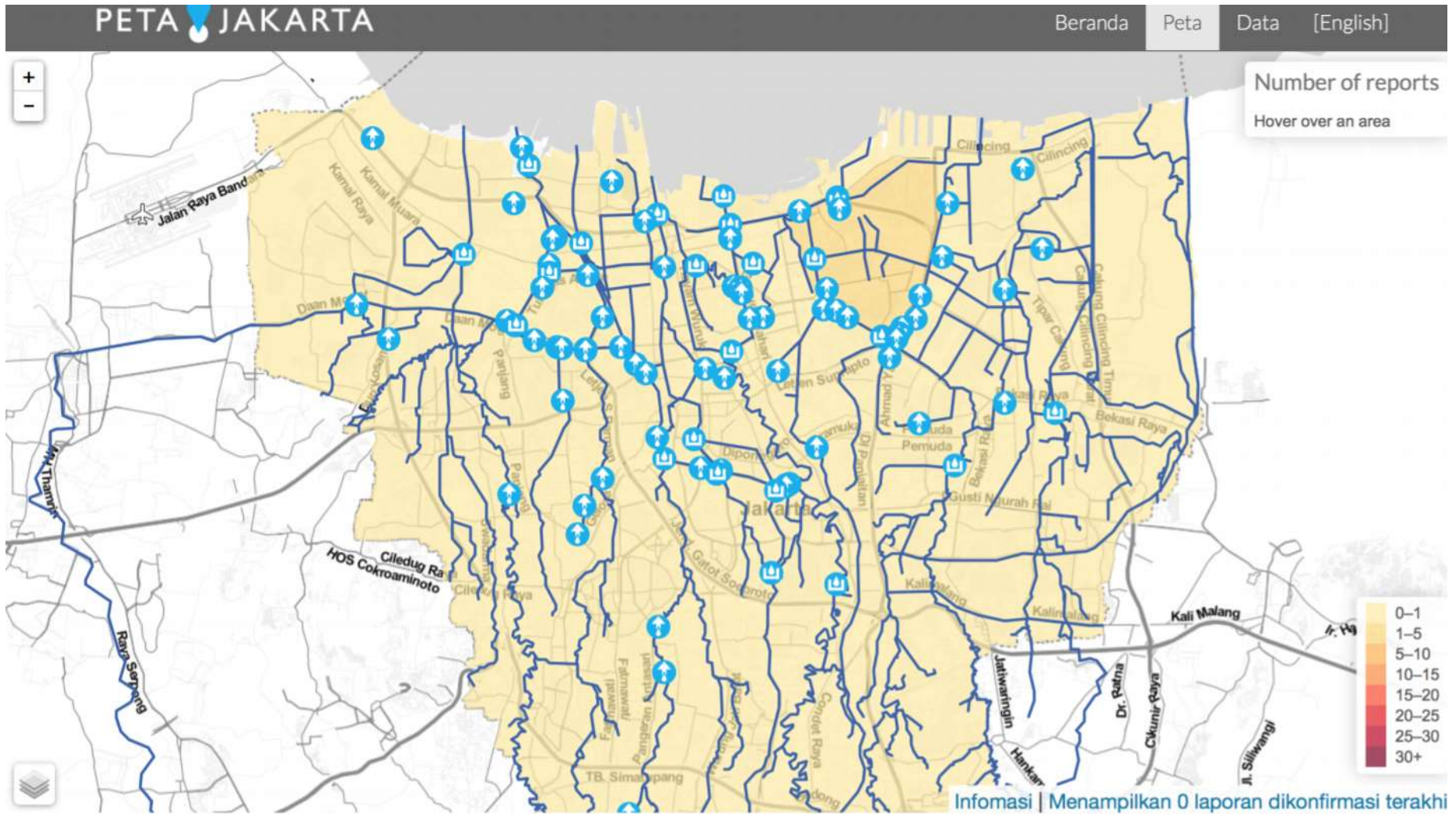
PROBLEM	ACTION	DATA
Articulate a specific, actionable problem	Articulate the specific intervention you want to enable	Know what information product you need
Keep it simple	Focus on actions within your control to change	Ensure sufficient data is available to create the information product
Have a clear understanding of cause and effect	Aim for interventions with short-term, measurable results	Seek to use non-personal data first

Leaders need to create
the space and culture for
data to make a
difference

Organisations need to be
able to link their own
data

We need to tap into the
datasets of businesses,
third sector orgs and
citizens

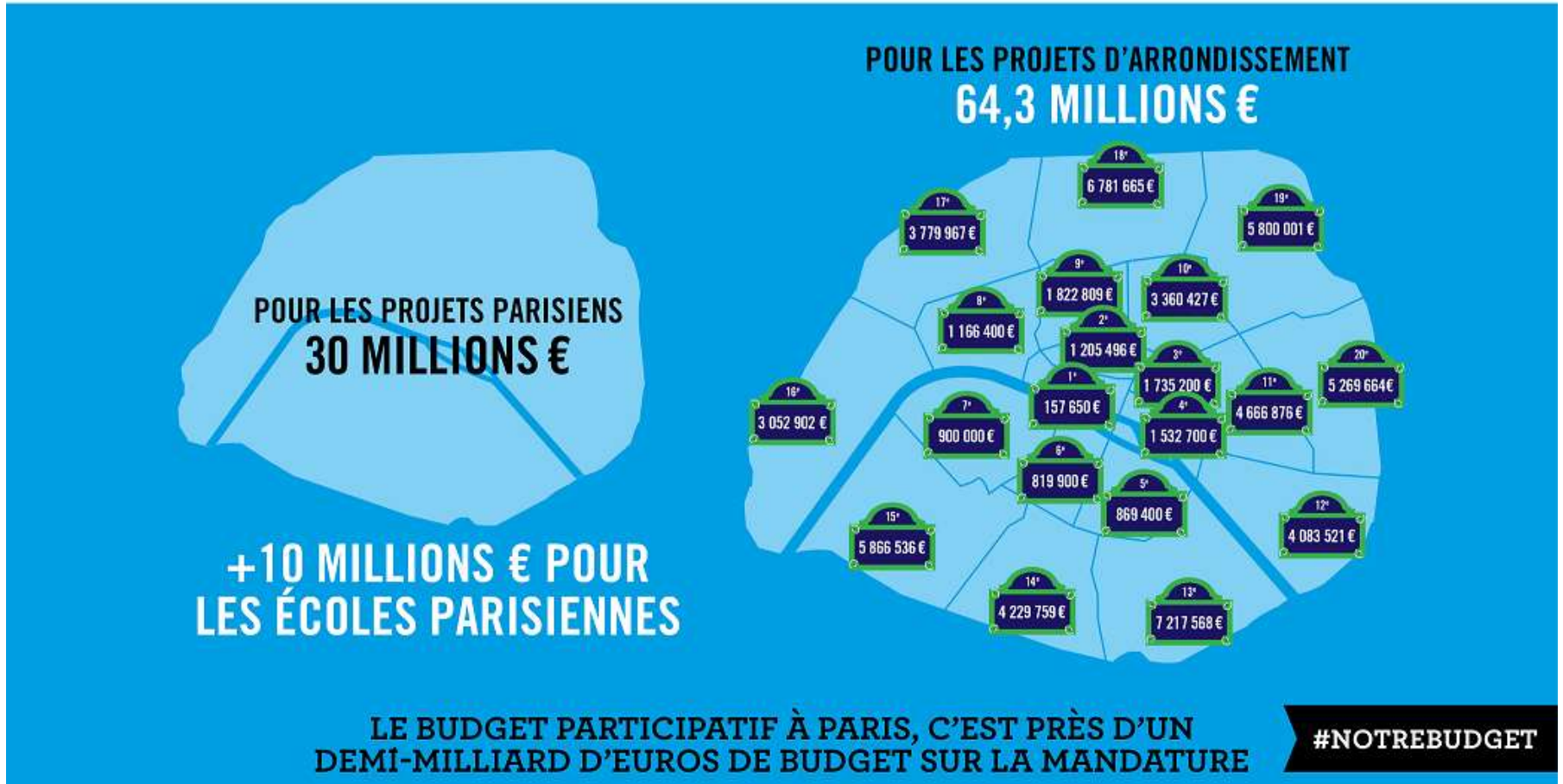
Peta Jakarta – Twitter flooding data





BUDGET PARTICIPATIF

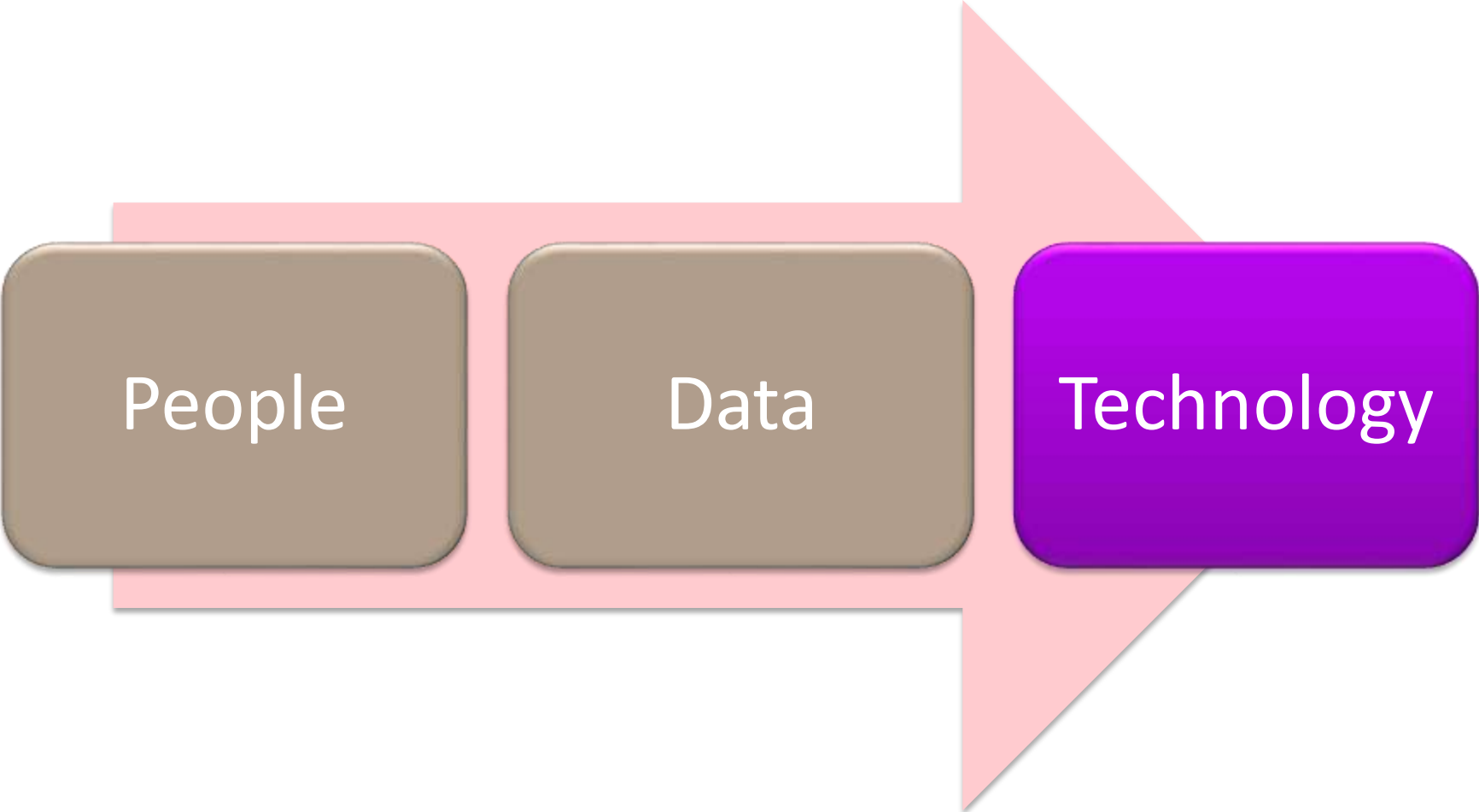
PLUS DE 100 MILLIONS D'EUROS D'INVESTISSEMENT EN 2017



Smarter use of data summary

1. Where is fragmentation of data preventing better ways of working?
2. What would you do differently if you had all the data you could want about an issue?
3. Who has the best datasets?
4. Can you crowdsource *ideas* as well as data?

Smarter use of tech



How can you make
smarter use of
technology?



Smarter use of tech

“Government as a Platform is a common core infrastructure of shared digital systems, technology and processes on which it’s easy to build brilliant, user-centric government services.”

Smart use of technology summary

1. What are the core technology components you need to drive reform?
2. Who will build them?
3. Are you just digitising what you already do?
4. Think to the future: what control will households demand?

You are here



Ways of Working

Data

Technology